



KEITH SMITH
PRESIDENT AND
CHIEF EXECUTIVE OFFICER

Dear Boyd Gaming Team Member:

At Boyd Gaming, responsible gaming is an important part of our culture. Casino gaming should be strictly for entertainment and when someone is unable to enjoy gaming responsibly, they need to stop and get help right away.

Given its importance, our Company promotes responsible gaming throughout the year. We regularly post responsible gaming messaging on our casino floors, require all team members to participate in annual training, and recently began a communication series to highlight responsible gaming practices for team members every month.

While promoting responsible gaming is our year-round commitment, it is also important for us to join our entire industry in recognizing this commitment. That is why Boyd Gaming is proud to participate in Responsible Gaming Education Month in September.

This month, we will focus on two key messages:

Empowering Customers to Play Responsibly: Making sure our guests know about the importance of gambling responsibly, playing within a budget and keeping casino visits fun.

Building a Responsible Gaming Culture from Within: Understanding the importance of making responsible gaming our everyday commitment through regular communications, annual training, and providing informational resources on where to get help.

Throughout September, you will see messages at our properties and on our social media channels promoting these themes, as well as the importance of gambling responsibly. Later in the month, we will also distribute a refresher quiz on responsible gaming in team member dining rooms, with prize drawings for participating team members.

And remember, if you know someone who is having trouble gambling responsibly, help is available. Just scan the QR code at the bottom of this message, and you'll be taken to a listing of 24/7 problem gambling helplines across the country.

On behalf of the entire leadership team, thank you for your commitment to responsible gaming.



Keith Smith
President and
Chief Executive Officer